

Terms and Conditions

AMD Rewards:

Q42015/Q12016 *Star Wars*™ *Battlefront*™ AMD RADEON™ R9 Fury COMPONENT AND SYSTEM INTEGRATOR CAMPAIGN

AMD Rewards: Terms and Conditions are incorporated in full herein by reference, including any capitalized terms not defined herein.

Campaign overview: This Campaign applies to (i) Eligible AMD Products; and (ii) select System Integrator systems containing an Eligible AMD Product.

Campaign Period: Campaign Period begins December 7, 2015 and ends on March 31, 2016 or when supply of Key Codes is exhausted, whichever occurs first. Eligible AMD Product must be purchased during Campaign Period.

Redemption Period: The AMD Unique ID must be redeemed within one (1) months of the end of the Campaign Period or April 15, 2016 to obtain Application downloads after which the AMD Unique ID is void.

Combination with any other offer is prohibited, unless specifically stated herein.

Eligible AMD Products: To receive the Key Codes for the Applications, purchase (i) an Eligible AMD Product; or a (ii) Qualifying System Integrator system containing an Eligible AMD Product; from a participating retailer or e-tailer.

PLEASE BE ADVISED – NOT ALL RETAILERS OR E-TAILERS ARE PARTICIPATING IN THIS PROMOTION FOR ALL PRODUCTS. BEFORE YOU PURCHASE A PRODUCT PLEASE VERIFY THAT THE RETAILER HAS CHOSEN TO PARTICIPATE FOR YOUR DESIRED PRODUCT.

Offer	Eligible AMD Product(s)
<ul style="list-style-type: none">• <i>Star Wars</i>™ <i>Battlefront</i>™ Game Code	<ul style="list-style-type: none">• (i) Radeon™ R9 Fury graphics cards or (ii) select System Integrator systems containing an Eligible AMD Product. NOTE: Radeon™ R9 Fury X and Nano graphics cards are NOT included in this promotion.

AMD Rewards Terms and Conditions

These Terms and Conditions govern the receipt of key codes (“Key Codes”) for free downloads of PC Applications (“Applications”) with the purchase of eligible AMD products (see “Eligible AMD Products” as defined in the applicable Campaign Rules below) (the “Promotion”). By participating in the Promotion, you consent to be bound by these Terms and Conditions and the applicable Campaign Rules. The Promotion is open to participants who are of the age of majority in their country of residence or at least 17 years of age, whichever is older (“Participants”). Residents of the People’s Republic of China, Burma, Cuba, North Korea, Syria, Sudan, Venezuela, and Iran or any country in which distribution of the Applications is prohibited by law or export restrictions or otherwise, or in which the Applications are not available or in which the Promotion is prohibited, are not eligible. Upon purchase of an Eligible AMD Product from a participating retailer during the Campaign Period, Participants obtain an AMD Unique ID from the retailer and may redeem the AMD Unique ID at the Radeon™ Rewards portal for Application Key Codes.

Promoter: Advanced Micro Devices, Inc., One AMD Place, Sunnyvale, California 94088 USA.

Campaign Period: See applicable Campaign Rules.

Redemption Period: See applicable Campaign Rules.

Eligible AMD Products: See applicable Campaign Rules.

To Receive AMD Unique ID: Purchase an Eligible AMD Product from a participating retailer during the Campaign Period. Prior to purchasing, it is recommended that you confirm that your retailer is participating in the Campaign and that the product qualifies for the particular Campaign. Participant should refer to the participating retailer for instructions regarding obtaining an AMD Unique ID before purchase. As examples only, a participating retailer may require you to request AMD Unique ID from the cashier upon purchasing an Eligible AMD Product; a voucher with the AMD Unique ID may be inserted into the shipping box; an AMD Unique ID may be emailed to you after the participating retailer confirms your online purchase; or a participating retailer may require you to fill out an online request form after your purchase demonstrating that you purchased the Eligible AMD Product from that participating retailer during the Campaign Period. The AMD Unique ID may be given to you on a physical coupon voucher or it may be provided to you electronically.

To Receive Key Codes: An internet connection is required. Upon receipt of the AMD Unique ID, Participant should visit www.amd.com/amdrewards, sign up for a user account (if Participant does not already have an account), input the AMD Unique ID (referred to as a “Unique Coupon Code” on the website) and provide all other information, as required, and submit the web form.

Participant may be able to select one or more Applications from a menu of available Applications. The number of Applications and the menu of available Applications from which the Participant may choose both depend upon the Eligible AMD Product purchased. See applicable Campaign Rules for details. Additionally, as availability varies the menu of available Applications may change without notice. Participant’s selection is not complete until Participant clicks “GET YOUR GAME KEY.” Participant will receive an email from gamekeys@amd4u.com that contains Key Code(s) for the Application and instructions for redeeming the Key Code and downloading the Application at the email address provided on the web form. If Participant does not receive the Key Code within seven (7) days of redeeming the AMD Unique ID on www.amd.com/amdrewards, the Participant should (i) check his/her “junk” email or “spam” folders to see if the email has been directed there and (ii) if not, enter a ticket through “Contact Support” on <http://www.amd.com/amdrewards>. No substitutions or exchanges allowed. THIS WEBSITE IS ONLY PROVIDED IN THE FOLLOWING LANGUAGES: ENGLISH, FRENCH, GERMAN, POLISH, ITALIAN, RUSSIAN, PORTUGUESE, SPANISH, ROMANIAN, JAPANESE, and KOREAN.

OFFER GOOD ONLY WHILE SUPPLIES OF KEY CODES LAST. PARTICIPANTS WILL NOT BE ALLOWED TO OBTAIN AMD

UNIQUE IDS OR KEY CODES AFTER ALL KEY CODES HAVE BEEN DISTRIBUTED.

To Download the Applications: An internet connection is required. Upon receipt of the Key Code(s), Participant must visit the applicable Application provider's download portal such as www.steampowered.com/getsteam, www.store.origin.com, and/or <http://uplay.ubi.com/> to sign up for free user accounts or to log in to existing user accounts. THESE WEBSITES AND THE APPLICATION MAY NOT BE PROVIDED IN YOUR LOCAL LANGUAGE. Valid Application provider portal user accounts and acceptance of Application providers' terms and conditions are required. THESE REGISTRATIONS ARE IN ADDITION TO THE REGISTRATION REQUIRED TO OBTAIN THE KEY CODES. Specific instructions for downloading the Application will be provided along with the Key Code in the confirmation email. Application provider may impose additional restrictions. Some Key Codes are available prior to release of the associated Applications and you may be required to wait for the Application Release Date before downloading.

Personal data: All information submitted as part of this Promotion will be collected and processed by Advanced Micro Devices Inc. and its agents in Canada for the purpose of managing this promotion in accordance with Advanced Micro Devices Inc.'s privacy policy, available at <http://www.amd.com/en-us/who-we-are/privacy>. By participating in this Promotion, participants authorize AMD to transfer their personal data for the purposes of administration of the Promotion. Personal information collected includes first name and last name, email address, postal address, country, state or province and will be used to: (a) contact the participant in connection with the Promotion; and (b) if the Participant elects to receive additional information from AMD, to send additional information to the Participant. The data controller and the data recipient is Advanced Micro Devices Inc., which does not adhere to the Safe Harbor principles. The Participants have a right of access to, modification and withdrawal of their personal data and the right of opposition to the data collection, under certain circumstances. To exercise such right, they may enter a ticket through "Contact Support" on www.amd.com/amdrewards.

AMD will not provide personal information to any third party, except as necessary to: (i) administer the Promotion and award the Application; (ii) comply with legal requirements of any governmental authority, (iii) protect and defend the rights or property of AMD; and (iv) enforce these Terms and Conditions.

Minimum specifications to play the Applications can be found at the Application providers' websites.

Only one Key Code per Application, per Eligible AMD Product purchased, per Participant. Limit 3 per household regardless of the number of AMD Eligible Product purchased. Any attempt to exceed the maximum number of Key Codes per Participant, however obtained, may result in disqualification.

Additionally, Applications are for personal use only (i.e. no commercial use including but not limited to use in an internet café environment). Participants may not resell Key Codes and so doing may void the Key Codes, the Participant's AMD Unique IDs and/or the Participant's (or third party's) ability to download the Applications or use the Key Codes. Internet connect is required to download software and/or Keys. Internet connection fees may apply.

Promoter is not responsible for invalid, incorrect, or unreachable email addresses provided by a Participant.

Promoter is not responsible for lost, late, incomplete, invalid, altered, unintelligible or misdirected registration forms or submissions, which will be void. Promoter is not responsible or liable for any technical, hardware, software, server, website, or other failures or damage of any kind to the extent that a Participant is prevented from participating in the Promotion.

Any tax liability is the sole responsibility of, and must be paid by, the Participant.

Promoter reserves the right to amend or cancel the terms of this Promotion at any time without prior notice.

Promoter may declare this Promotion void where it is taxed, regulated, prohibited or restricted/prohibited by applicable law. The decisions of Promoter with respect to any and all aspects of the Promotion are final and

binding.

PROMOTER IS NOT BOUND BY, AND WILL BE UNDER NO LIABILITY FOR, ANY STATEMENT BY ANY RETAILER IN CONFLICT WITH THESE TERMS AND CONDITIONS INCLUDING, BUT NOT LIMITED TO, STATEMENTS REGARDING AMD UNIQUE ID, KEY CODE AVAILABILITY AND/OR THAT MORE AMD UNIQUE IDS, KEY CODES WILL BE AVAILABLE OR DISTRIBUTED TO PARTICIPANTS.

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